

The **Vision** is a statement of a desired future state.

The **Mission** articulates the association's role in achieving the vision.

SBCA Vision

The building industry will use high quality building components provided by SBCA member companies.

SBCA Mission

SBCA members will gain the knowledge and power to run successful, growing, profitable companies offering a compelling competitive advantage in the marketplace for their customers and professional growth for employees.

Education

Organizational Goals and Strategies to achieve the mission and vision

Industry Influence

Goal: Member companies will have more influence with suppliers and other vendors.

Strategies:

- SBCA will create entities designed to aggregate the buying power of SBCA member companies to aid buying decisions and reduce risk regarding lumber, technology and equipment purchases.
- SBCA will educate and provide tools to members on effective practices surrounding the purchase and sustained operations of critical equipment and technology.
- SBCA will update and finalize a Unified Data Standard (UDS) and advocate for UDS compliant machinery as an industry best practice.
- SBCA will educate leaders on the need for and use of a Universal Data Standard.
- SBCA will investigate means to identify future innovations in component building and orient member leaders to the implications and potential opportunities of these innovations.

Company Leaders

Goal: Company leaders will understand and apply business management and leadership techniques designed to improve company performance.

Strategies:

- SBCA will create a CM Leadership Summit to support face-to-face discussion of best practices and peer community development.
- SBCA will encourage face-to-face activities connecting relevant industry leadership designed to create engaging, CM-to-CM communities.
- SBCA will provide templates, tools and other resources designed to improve member company strategic leadership and decision-making surrounding lumber, technology and equipment.
- SBCA will aggregate relevant leadership resources, technical and risk management education and training aids, and other applicable information to position itself as a central repository of industry best practices.

Company Staff & Students

Goal: Managers will understand and apply common leadership and management practices designed to improve employee satisfaction and retention.

Goal: Students and other potential member company staff will have positive awareness of careers in the structural building components industry.

Strategies:

- SBCA will develop an educational curriculum for managers on leadership and management practices including PI, employment practices, leadership techniques, etc.
- SBCA will implement a multi-mode education delivery strategy to allow for face-to-face, online and digital education and training.
- SBCA will support industry and, when possible, member company efforts to educate and create positive perceptions among students and other individuals interested in the structural building components industry.

Market Development

Goal: Customers, framers, A/E and other key stakeholders are knowledgeable about component building production and installation practices and seek out SBCA member companies for their expertise and the quality of their work.

Strategies:

- SBCA will support local, face-to-face events and activities designed to facilitate engaging interactions that connect identified stakeholders and other key buyer influencers to discuss relevant topics.
- SBCA will investigate means to educate stakeholders such as A/E, framers, etc. on building component production and installation practices.